

# Zach Hyman Charitable Golf Classic



**July 27, 2026**

**Oakdale Golf & Country Club**





# *The Event*

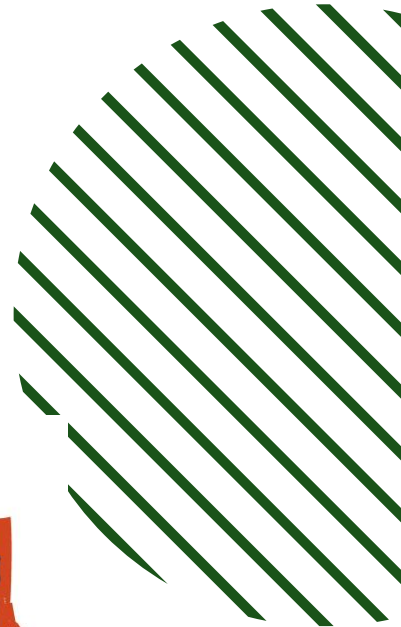
**Monday July 7th, the Hyman Family Foundation will host the 7<sup>th</sup> annual **Zach Hyman Celebrity Classic** in support of children's charities including Stollery Children's Hospital, UJA, OEG's Colby's Kids, Bulldogs Foundation & SickKids Foundation.**

**The day will include gourmet meals, cocktails, dinner, live entertainment, tremendous guaranteed prizes, food/beverage stations exceptional swag bag and the opportunity to mingle with sports celebrities. Further, you can look forward to winning more prizes with contests, giveaways, silent auctions and raffles throughout day.**





# The Charities



**UJA Federation's mission** is to preserve and strengthen the quality of life for the Jewish community and the community-at-large in Canada through philanthropic, volunteer and professional leadership. As a community, we are defined by our generosity and compassion for the most vulnerable among us. UJA Federation addresses this priority through collaborative efforts with multiple social service agencies, to ensure the most financially disadvantaged members of our community can access the help they need to live with hope, meaning and dignity.

**Stollery Children's Hospital** provides world-class pediatric care to families from backyards across Canada. They advance children's health care by funding specialized care at the Stollery Children's Hospital and across communities in Alberta and beyond. By investing in the Hospital's most urgent needs and long-term priorities, they make sure that every day, all of the generous donations make a life-changing difference for Stollery kids and their families.

**The Colby's Kids** program honors the memory and legacy of Colby Cave and will provide an opportunity for all youth to participate in the game of hockey. The Edmonton Oilers Colby's Kids program provides opportunities for youth to participate in the game of hockey. Edmonton Oilers Alumni will be leading the program and teaching the next generation of hockey players, with the support of Hockey Edmonton instructors.

# The Charities



The Foundation's main purpose is the promotion of healthy, active and empowered youth by providing funds to non-profit community groups and by supporting educational and community programs with a special focus on student nutrition and children's hospital care.



SickKids is Canada's most research-intensive children's hospital and the largest centre dedicated to improving children's health in the country. Every day at SickKids, staff are tackling the greatest challenges in child health, from children facing cancer to failing hearts and syndromes yet to be diagnosed. The list goes on. The need is enormous. Every year, more than 100,000 children come to SickKids for life-saving care and the number continues to grow. Thanks in large part to donations SickKids is already one of the world's leading health-care institutions.





# ***Impact***



**In just six short years, the Zach Hyman Golf Classic event, and connected events have raised close to \$3,000,000 for children's charities. This money has been used for areas such as cancer and blood disorder research, blood and bone marrow drives, rehabilitation/support for cancer patients, athletic scholarships, and much more. We will continue to strive to make an impact and assist our community every way possible.**



# Past Event Highlights



# *The Opportunity*



**This is to invite you to become a supporter of the 7<sup>th</sup> annual Zach Hyman Celebrity Classic.**

**The “Classic” is designed to be a premiere fundraising golf tournament and charity auction.**

**Sponsorship of this event offers the opportunity to:**

- **Develop an association with an important cause and respected organization;**
- **Host key clients in a fun and relaxed setting;**
- **Network with leaders in the business community and sports industry;**
- **Showcase your product/brand to a desirable target audience;**
- **Enhance your community investment program.**

**This package outlines numerous levels of sponsorship and related benefits. (Importantly, it can be further customized to meet your specific marketing needs.)**

**We offer three key-ways for corporations to get involved: [sponsorship](#), [gifts-in-kind](#) and [corporate donations](#).**



# ***Event Visibility***

## **Marketing Strategy**

**We will implement an effective marketing and public relations program to generate awareness and interest in the “Classic”.**

**We will create a targeted marketing program which includes the following tactics:**

- **Official website and sponsors area dedicated to the tournament**
- **Social media presence to create buzz**
- **Email campaign to our extensive database of supporters and stakeholders**
- **Media alert, press release and on-site media at the tournament**
- **Sponsor directed communications and promotions**
- **On site signage on the course and in the facilities**

**As a partner, you will receive access to:**

- **Hundreds of participants, observers and fans alike**
- **Thousands of community members through our charity and corporate databases.**
- **Mention through numerous social media platforms and database access that connect to thousands of followers and supporters.**



# Sponsorship Levels

▪ Diamond Sponsor	\$100,000
▪ Platinum Sponsor	\$50,000
▪ Gold Sponsor	\$40,000
▪ Eagle Sponsor	\$30,000
▪ Golf Cart Sponsor	\$25,000
▪ Breakfast Sponsor	\$20,000
▪ Dinner Sponsor	\$20,000
▪ Hole Sponsors (10)	\$15,000
▪ Media Area Sponsor	\$7,000
▪ Entertainment Sponsor	\$7,000
▪ Swag Bag Sponsor	\$7,000
▪ Raffle/Auction Area Sponsor	\$7,000
▪ Table Sponsor	\$5,000





# *Diamond Sponsor*

## RIGHTS

- Official designation in the event name as the Diamond Sponsor
- Category Exclusivity
- Opportunity to address audience at the podium during Dinner
- Right to promote sponsorship designation & use the “Classic” logo

## BENEFITS

**Hospitality (includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- 2 Foursomes
- Three exclusive tables by stage (seating for 24)
- VIP Sponsor Photo/Plaque after event
- Part of cheque presentation with charity and media
- Two dedicated holes
- High end swag bag for each participant
- Autographed & framed Hyman Oilers Jersey
- Valet parking for all participants

## COMMUNICATIONS

- Corporate Logo/ Name as Presenting Sponsor in all “Classic” promotional materials:
- Save the Date communication to entire database and press release
- Social media – Facebook, Instagram & Twitter
- Event profile on Website & Tournament Page
- Sponsor Listing in Post-Event Video
- High profile recognition on course including teardrop and H-Frame sign.
- Personal social media thank you from Zach Hyman

## ADVERTISING & MARKETING

- Full page advertisement in Post-Event Video (if applicable)
- Product placement during the event (to be determined, if appropriate)





# Platinum Sponsor

## RIGHTS

- Official designation in the event name as the Platinum Sponsor
- Category Exclusivity
- Right to promote sponsorship designation & use the “Classic” logo

## BENEFITS

**Hospitality (includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- 2 Foursomes
- Two exclusive tables (seating for 16)
- Two dedicated holes
- High end swag bag for each golfer
- Autographed Hyman Oilers Jersey

## COMMUNICATIONS

- Corporate Logo/ Name as Presenting Sponsor in all “Classic” promotional materials:
- Personal Banner displayed at registration
- Social media – Facebook, Instagram & Twitter
- Event profile on Website & Tournament Page
- Sponsor Listing in Post-Event Video
- High profile recognition on course with 2 H-Frame signs.

## ADVERTISING & MARKETING

- Full page advertisement in Post-Event Video (if applicable)
- Product placement during the event (to be determined, if appropriate)





# Gold Sponsor



## RIGHTS

- Official designation as the Gold sponsor for the event name
- 1 dedicated Hole with extra large H-Frame Sign
- Right to promote sponsorship designation & use the “Classic” logo

## BENEFITS

**Hospitality (Includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- One Foursome
- One exclusive and branded table for dinner (seating for 10)
- High end swag bag for each golfer
- Autographed Hyman Oilers Jersey

## COMMUNICATIONS

**Recognition in marking/promotional materials including:**

- Personal Banner displayed at registration
- Social media – Facebook, Instagram & Twitter
- Event profile on Website & Tournament Page
- Recognition on On-site and on course Signage

## ADVERTISING & MARKETING

- Full page advertisement in the post-event video
- Premium product placement during the event (to be determined, if appropriate)
- Opportunity to contribute items for the Player Gift Bags



# *Eagle Sponsor*

## **RIGHTS**

- Official designation as the Silver Sponsor
- Right to promote sponsorship designation & use the Classic logo

## **BENEFITS**

**Hospitality (includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- 1 Foursome
- One exclusive table (seating for 8)
- One dedicated Hole with signage
- High end swag bag for each participant

## **COMMUNICATIONS**

**Recognition in Marketing and Promotional Materials, including, but not limited to:**

- Social media – Facebook, Instagram & Twitter
- Event profile on the Website
- Recognition on On-site Signage including:
- Main Sponsor Board

## **ADVERTISING & MARKETING**

- Half page advertisement in Post-Event Video
- Opportunity to contribute items for the Player Gift Bags

# ***Golf Cart Sponsor***



## **RIGHTS**

- Official designation as the Golf Cart sponsor
- Right to promote sponsorship designation & use the Classic logo
- Category Exclusivity

## **BENEFITS**

**Hospitality (Includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- 1 Foursome
- 1 exclusive table (seating for 10)
- High end swag bag for each golfer
- One dedicated Hole with signage

## **Communications**

**Recognition in Marketing and Promotional Materials, including, but not limited to:**

- Social media – Facebook, Instagram & Twitter
- Save the date and golfer confirmation email
- Event profile on Website
- Recognition on On-site Signage including:
  - Sponsor Boards
  - Signage on all carts
  - Recognition on On-site and on course Signage

## **Advertising & Marketing**

- Full page advertisement in Post-Event Video
- Opportunity to contribute items for the Player Gift Bags



# Hole Sponsor



## RIGHTS

- Official designation in the event name as a Hole Sponsor
- Dedicated Hole with H-Frame Sign
- Right to promote sponsorship designation & use the “Classic” logo

## BENEFITS

**Hospitality (Includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- One Foursome
- High end swag bag for each participant

## COMMUNICATIONS

- Recognition in marking/promotional materials including:
- Social media – Facebook, Instagram & Twitter
- Event profile on Website & Tournament Page
- Recognition on On-site and on course Signage

## ADVERTISING & MARKETING

- Half page advertisement in the post-event video
- Product placement during the event (to be determined, if appropriate)
- Opportunity to contribute items for the Player Gift Bags



# Breakfast Sponsor

## **RIGHTS**

- Official designation as the Breakfast Sponsor
- Right to promote sponsorship designation & use the Classic logo

## **BENEFITS**

**Hospitality (Includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- One Foursome
- High end swag bag for each participant

## **Communications**

- Recognition in Marketing and Promotional Materials, including:
  - Social media – Facebook & Twitter
  - Golfer confirmation email
  - Event profile on the Website
- Recognition on On-site Signage including:
  - Sponsor Board
  - On course signage in breakfast and registration area

## **Advertising & Marketing**

- Half page advertisement in the post-event video
- Opportunity to contribute items for the Player Gift Bags

## **RIGHTS**

- Official designation as the Dinner Sponsor
- Right to promote sponsorship designation & use the Classic logo

## **BENEFITS**

**Hospitality (Includes gourmet breakfast & dinner, beverages and snacks throughout the event)**

- One Foursome
- High end swag bag for each participant

## **Communications**

- Recognition in Marketing and Promotional Materials, including:
  - Social media – Facebook & Twitter
  - Golfer confirmation email
  - Event profile on the Website
- Recognition on On-site Signage including:
  - Sponsor Board
  - On course signage in dinner and registration area

## **Advertising & Marketing**

- Half page advertisement in the post-event video
- Opportunity to contribute items for the Player Gift Bags



# Media Area Sponsor

## RIGHTS

- Official designation as the Media Area Sponsor
- Right to promote sponsorship designation & use the Classic logo

## BENEFITS

### Hospitality

- 2 Dinner Tickets
- 1 Twosome
- High end swag bag for each participant

### Communications

- Recognition in Marketing and Promotional Materials, including, but not limited to:
  - Social media – Facebook & Twitter
  - Event profile on the Website
  - Sponsor Listing in event Program

### Recognition on On-site Signage including:

- Main Sponsor Board
- Signage in Media Interview area

### Advertising & Marketing

- Quarter-page Ad in the post-event video
- Opportunity to contribute items for the Player Gift Bags

## RIGHTS

- Official designation as the Entertainment Sponsor
- Right to promote sponsorship designation & use of the Classic logo

## BENEFITS

### Hospitality

- 2 Dinner Tickets
- 1 Twosome
- High end swag bag for each participant

### Communications

#### Recognition in Marketing and Promotional Materials, including, but not limited to:

- Social media – Facebook & Twitter
- Event profile on the websites
- Sponsor Listing in event Program

#### Recognition on On-site Signage including:

- Main Sponsor Board
- Signage in Entertainment area

### Advertising & Marketing

- Quarter-page Ad in post-event video.
- Opportunity to contribute items for the Player Gift Bags



# Swag Bag Sponsor

## **RIGHTS**

- Official designation as Player Swag Bag sponsor.
- Right to promote sponsorship designation & use the Classic logo

## **BENEFITS**

### **Hospitality**

- 2 Dinner Tickets
- 1 Twosome
- High end swag bag for each participant

### **Communications**

Recognition in Marketing and Promotional Materials, including, but not limited to:

- Social media – Facebook & Twitter
- Event profile on the Website

Recognition on On-site Signage including:

- Main Sponsor Board
- Company logo on bags given to players (company may choose to provide bags)
- H-Frame Sign at Registration/Swag Bag area.

### **Advertising & Marketing**

- Quarter-page AD in Post-Event video

# ***Raffle/Auction Sponsor***



## **RIGHTS**

- Official designation as Auction Area sponsor.
- Right to promote sponsorship designation & use the Classic logo

## **BENEFITS**

### **Hospitality**

- 2 Dinner Tickets
- 1 Twosome
- High end swag bag for each participant

### **Communications**

Recognition in Marketing and Promotional Materials, including, but not limited to:

- Social media – Facebook & Twitter
- Event profile on the Website

Recognition on On-site Signage including:

- Main Sponsor Board
- Company logo on bags given to players (company may choose to provide bags)
- H-Frame Sign at Auction area

### **Advertising & Marketing**

- Quarter-page AD in Post-Event video



# *Table Sponsor*

## **RIGHTS**

- Official designation as a table sponsor.
- Right to promote sponsorship designation & use the Classic logo

## **BENEFITS**

### **Hospitality**

- 2 Lunch/Cocktail Reception Tickets

### **Communications**

Recognition in Marketing and Promotional Materials, including, but not limited to:

- Social media – Facebook & Twitter
- Event profile on the Website

Recognition on On-

site Signage

including:

- Recognition/Signage to specific table (designated by event)

### **Advertising & Marketing**

- Business card size AD in Post-Event video



**THANK YOU**

